

*Jeff Tobe, CSP is cOLORiNg OUTsiDe tHe LiNeS™*

## **ABOUT YOUR PRESENTER**

Certified Speaking Professional, Jeff Tobe's credentials are impressive. Insider Magazine recently dubbed him "*The Guru of Creativity*" and readers of Convention & Meetings Magazine recently chose him as "*one of the top 15 speakers in North America*". Tobe has earned this reputation through his trademark presentations of "Coloring Outside the Lines™".

**Tobe is one of the most dynamic speakers in the country** as attested to by clients including the IRS, SHRM 2009 National Convention, State SHRM associations across the country, Kodak and Pepsi Cola International. He prides himself on presenting up-to-the-minute, cutting edge material as it relates to designing the ideal customer EXPERIENCE.

Jeff is the Primary Colorer at Coloring Outside the Lines in Monroeville PA. He believes in the power of creativity to look at your business from a new perspective and accept that customer service is no longer the bar that distinguishes us from our competitors. We now have to consider our internal and external customers' EXPERIENCES from the minute they make contact with us to the minute they are done! He teaches organizations that to grow, and increase their bottom line, they must first implement strategies that have a fresh approach.

Jeff is the author of the hugely popular book, Coloring Outside The Lines. He is the co-author of the best selling books, "The Sales Coach" and "The Communication Coach".

If your organization needs to learn critical career skills for the new workplace, AND they want to have fun doing it, then join Jeff Tobe in Coloring Outside the Lines™.

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